



Cognitive Corp.



**Transforming the Built Environment with AI™**

**Media Kit 2024**

**We have partnership opportunities through our two platforms with a growing audience of 200+ active members of built environment technology enthusiasts, investors, and practitioners.**



The AI Innovators Collective is an exclusive private member community showcasing cutting-edge technologies, AI use cases, best practices, and ethical considerations to network and collaborate with other like-minded members.

## Cognitively **CRE**

Cognitively CRE is a web show focused on the intersection of the built environment and Artificial Intelligence (AI) exploring latest trends, innovations, expert opinions, and insightful discussions.

# Partnership Benefits

**Rapidly Growing Audience:** Our growth of 200 current members has projected us to grow to 2,500+ by August 2024.

**Targeted Reach:** Our members comprise of industry professionals, technology enthusiasts, investors, and innovators who are actively seeking solutions in the future of real estate.

**Focus on Built Environment AI:** Our content focuses on the application of generative AI in the real estate sector, highlighting cutting-edge developments, practical implementations, and expert insights.

**Brand Visibility & Alignment with Innovation:** Our platforms allow innovative conversations to happen. Your brand will stand out as a thought leader in the space with logo placements, sponsored segments, and announcements.

**Custom Content Collaboration:** Opportunity to co-create content that resonates with your brand's message, delivering to our audience while showcasing your expertise.

**Exclusive Access:** Engage with our members through our platforms to build meaningful connections with potential clients and partners.

**Data-Driven Insights:** Receive regular analytics reports on viewer engagement, helping you measure impact and ROI from your sponsorship.

# The AI Innovators Collective



## Platinum: \$5,000

- — Large Community HomePage Advertisement
- — Recommended Workplace Expert Feature to someone at your company
- — Advertisement spotlight in AI Marketplace

## Gold: \$2,500

- — Medium Community HomePage Advertisement
- — Advertisement spotlight in AI Marketplace

## Bronze: \$1,000

- — Small Community HomePage Advertisement

# Cognitively **CRE**

## **Platinum: \$3,000**

- Co-host a 3 part mini series on a specific topic
- Logo feature in mini series (webshow advertisement, live webshow)
- 3 minute presentation of your company and product offering

## **Gold: \$1,000**

- 1 minute presentation of your company and product offering
- Logo feature in 1 webshow (webshow advertisement, live webshow)

## **Bronze: \$250**

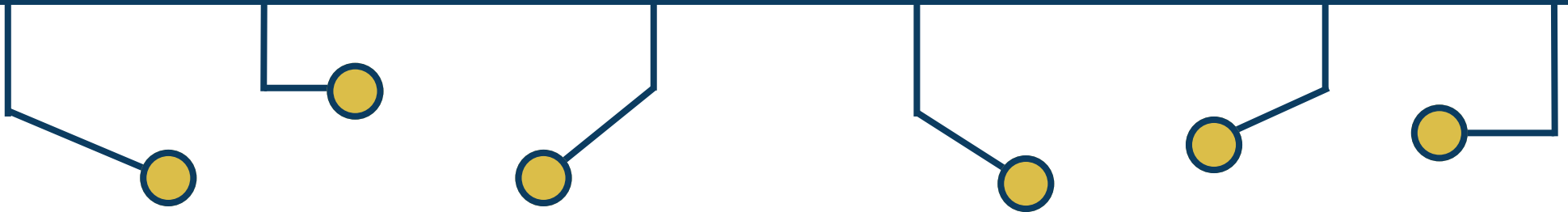
- Logo feature in 1 webshow (webshow advertisement, live webshow)

# Interested to Partner?

Contact: James Waddell

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**Let's Improve the Built Environment With AI.**



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